



TAKING HEALTH COSTS TO **ZERO**,
WITH AUTOMATED **INSURANCE** CLAIMS.

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Kigali | Abuja | Delaware

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products



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Problem

In Africa, lack of **affordable** care, insurance **barriers**, and missing medical records cause deadly **delays**, leading to **1.6 million deaths** in 2020.

Solution

LifeLine is a digital health platform that **reduces** medication and clinical costs to nearly zero by automating insurance claims with **smart contracts**, helps patients find nearby affordable care, and offers accessible **subscriptions** and insurance plans to low-income earners.

Market Size

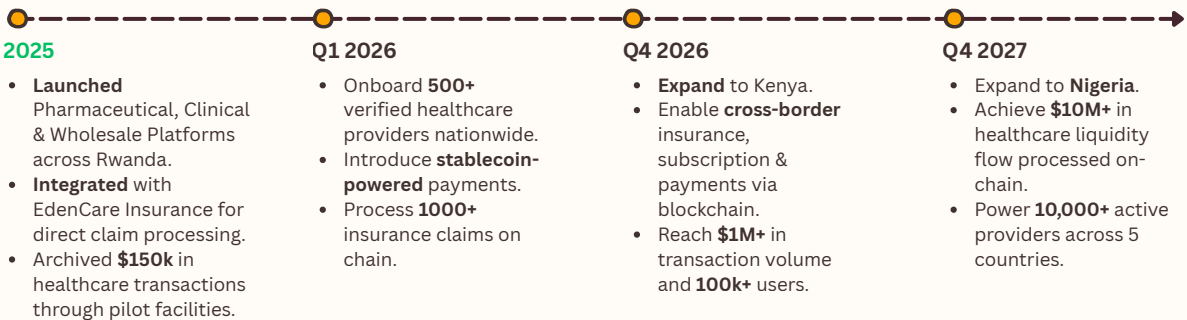
Total Addressable Market in Sub-Saharan Africa: **\$122.57B**

- Pharmaceutical: **\$27.65B**
- Clinical: **\$1B**
- Insurance: **\$92.9B**
- Wholesale: **\$1.1B**

Traction

270 clinical bookings (**\$5500**)
2100 pharmaceutical products sold (**\$45,000**)
190 insurance claims processed (**\$6000**)

Roadmap



Business Model

\$0.50 per API CALL for insurance claims

5% Commission per cash transaction across Pharmaceutical, Clinical & Wholesale

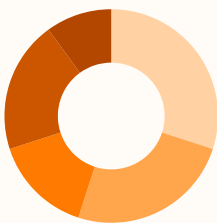
\$20/Month to SaaS Management Tools & **5%** Interest on Yields

Investment

\$350k
Pre-Seed

\$3M
Valuation

Equity or Safe



- **Marketing & Strategic Partnerships**
- **Provider Acquisition & Onboarding**
- **Operations & Compliance**
- **Talent & Administrative Costs**
- **Product Development**

Team



King Chukwumere
CEO

Ex-CoFounder of Kurero, a bitcoin SV social media startup, raised £150K in London. Led insurance (Morocco), beverage (South Africa), and AR/VR healthtech (Rwanda) startups.



Sanni Fortune
CTO

Over 5 years in software development, pioneering pre-ChatGPT projects, mentoring talents, and winning 5 hackathons.



Favour Arum
WEB3 Eng.

Built core infrastructure for a DeFi platform with 237M+ transactions and created a plug-and-play swap widget for instant on-chain token swaps.

Backed By



SDG Goals



The Future of Healthcare Starts **HERE**.