

TAKING HEALTH COSTS TO ZERO, WITH AUTOMATED INSURANCE CLAIMS.

Email: Invest@mylifeline.world Website: www.mylifeline.world Kigali | Abuja | Delaware

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Problem _____

In Africa, lack of affordable care, insurance barriers, and missing medical records cause deadly delays, leading to 1.6 million deaths in 2020.

Market Size _____

Total Addressable Market in Sub-Saharan Africa: \$122.57B

• Pharmaceutical: \$27.65B

• Clinical: **\$1B** • Insurance: **\$92.9B** • Wholesale: **\$1.1B**

Solution____

LifeLine is a digital health platform that reduces medication and clinical costs to nearly zero by automating insurance claims with smart contracts, helps patients find nearby affordable care, and offers accessible subscriptions and insurance plans to low-income earners.

Traction _____

270 clinical bookings (\$5500) 2100 pharmaceutical products sold (\$45,000)

190 insurance claims processed (\$6000)

Roadmap _

2025

- Launched Pharmaceutical, Clinical & Wholesale Platforms across Rwanda.
- Integrated with EdenCare Insurance for direct claim processing.
- Archived \$150k in healthcare transactions through pilot facilities.

Q12026

- Onboard 500+ verified healthcare providers nationwide.
- Introduce stablecoinpowered payments.
- Process 1000+ insurance claims on

Q4 2026

• Expand to Kenya.

- Enable cross-border insurance, subscription & payments via blockchain.
- Reach \$1M+ in transaction volume and 100k+ users.

Q4 2027

- Expand to Nigeria.
- Achieve \$10M+ in healthcare liquidity flow processed onchain.
- Power **10,000+** active providers across 5

Business Model _____

\$0.50 per API CALL for insurance claims

5% Commission per cash transaction across Pharmaceutical, Clinical & Wholesale

\$20/Month to SaaS Management Tools & 5% Interest on Yields

Investment



\$3M Valuation

Equity or Safe



- Marketing & Strategic
- **Provider Acquisition &**
- **Onboarding** Operations &
- Compliance
- **Talent & Administrative** Costs
- Product Development

Team





Ex-CoFounder
of Kurero, a
bitcoin SV
social media
startup, raised
£150K in
London. Led
insurance
(Morocco),
beverage
(South Africa),
and AR/VR
healthtech
(Rwanda)
startups. Ex-CoFounder



Sanni **Fortune**

Over 5 years in software development, pioneering pre-ChatGPT projects, mentoring talents, and winning 5 hackathons.



Favour Arum WEB3 Eng.

Built core infrastructure for a DeFi platform with 237M+ transactions and created a plug-and-play swap widget for instant on-chain token chain token swaps.

Backed By





SDG Goals











The Future of Healthcare Starts HERE.